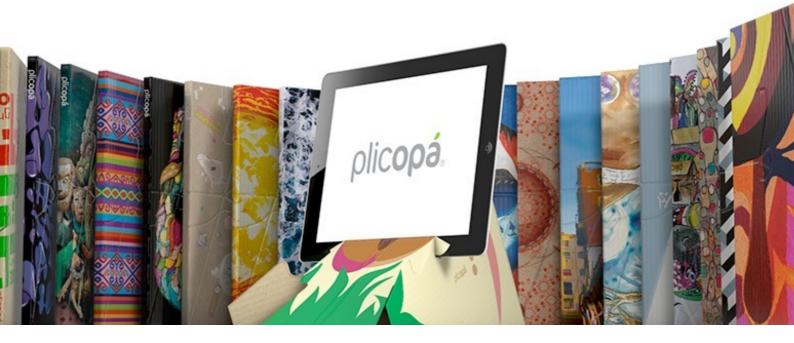


Plic**opá** is an innovative & eco-friendly case-stand for any kind of tablets, made of thin special corrugated cardboard: very stable, efficient and 100% customisable.

Tablet cases and supports in the market often hide the device and don't provide vertical positions while charging it. So, Gustavo Arguello's passion for origami and paper techniques inspired him to create a very simple and functional case: just one single touch and it folds, transforming itself into a solid base with two grooves to support the iPad in 45 and 90 degrees.

It'd be released a Christmas Collection on November. click here this special collections is also available at clippings.com & Etsy





Along with Carla Martins, who has a passion for sustainable solutions, they've improved the design to get the most out of a print run, enabling producing twice the Plicopá amount per sheet. The sustainability concern also determined the on-demand digital printing model which reduces production loss and high storage, besides choosing paper and printing FSC certified. Moreover, it also enables to produce it locally nearest the delivery destination in order to reduce the carbon footprint.

Plicopá comes from **PLICO**, which means "to fold in latin" and **OPÁ**, which means "wow in Portuguese". Something like "incredible folds". The possibility to customise it with unique illustrations by designers from around the world is truly amazing.

Plicopá is available at our e-commerce www.plicopa.com only in UK, Europe and Brazil, in 3 price options: (VAT included - delivery cost excluded)







Plicopá White canvas

Plicopá illustration

Plicopá London Limited Edition

- NOTE: iPadmini version is 50p cheaper than iPad 2-3-4 (above).
- B2B with a company logo as a gadget = price under requisition.

About Plicopá Limited: Plicopá was designed and patented by <u>Gustavo Arguello</u> and developed by <u>Carla Martins</u>, a passionate work of two brazilian designers, currently living in London, who strive to create a design both socially useful and eco-friendly.



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